

Education Job Fair



**EDUCATION
JOB FAIR**
Now Virtual

March 17, 2021 • 10 A.M.–2 P.M. (Subject to Change)

Virtual through **ii handshake**
Professional business attire is required
View employers attending on **ii handshake**

For more information visit: career.ecu.edu

 **ECU** CAREER SERVICES

ADA Accommodation: 252-737-1018 • ada-coordinator@ecu.edu

Career Fair Prep Tips

- Utilize Handshake to see who will be at the job fairs and where they are located
- Sign-up for sessions BEFORE day of fair
- Make sure you have prepared your introduction and about yourself intro
- Research school systems before you attend
- Check your internet connection and find a quiet place
- Familiarize yourself with Handshake
- Dress in business professional or at least business casual

What do I do?

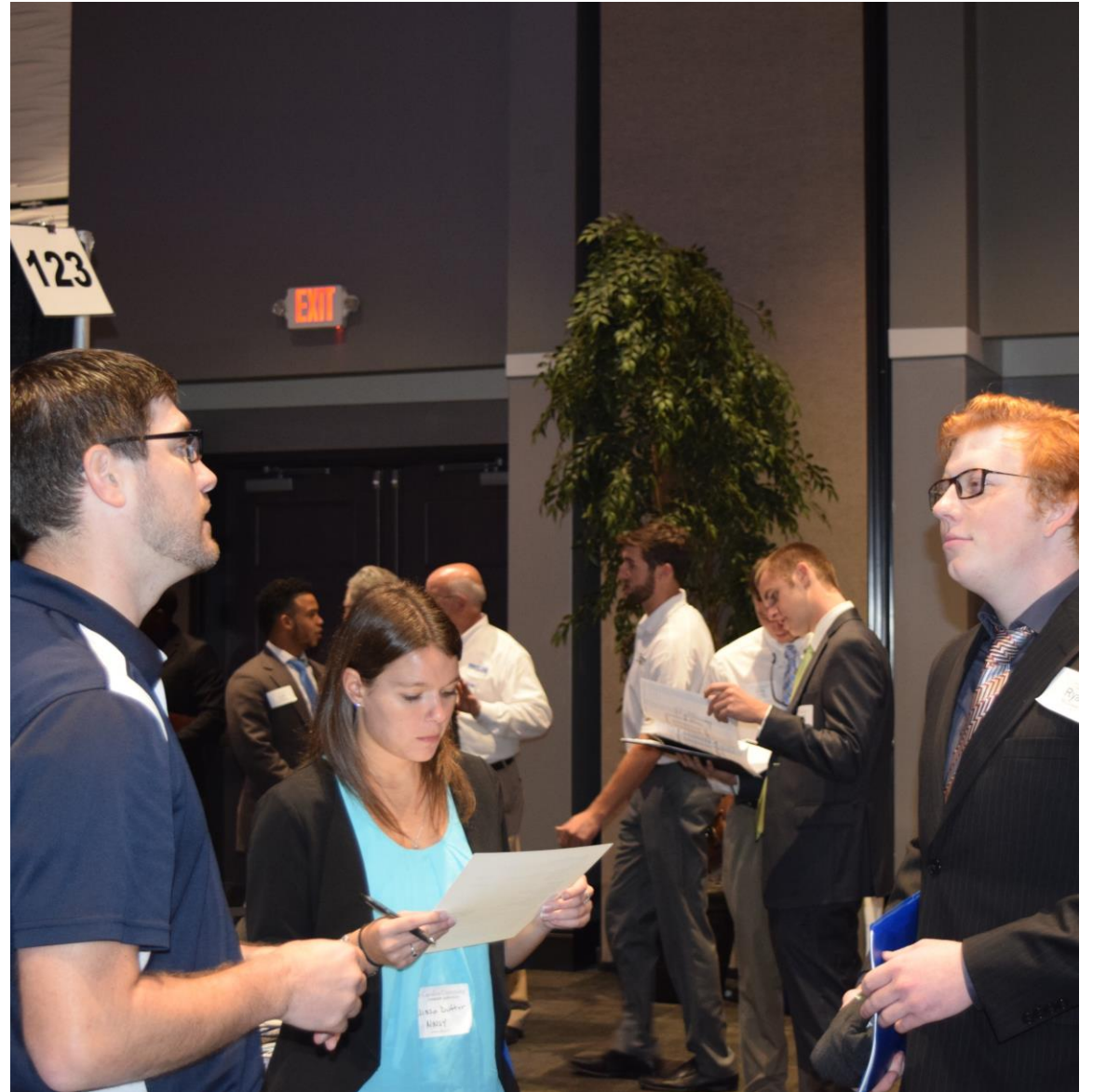
- Greet them and make eye contact (with the camera)
 - Have a power greeting ready
 - Don't be offended if they ask you to apply online
- Be considerate of others and their needs to talk to employers as well
- Focus on the application process and ask specific questions
 - Have questions ready to ask
- Follow up with employers the next day



Power Greeting Workshop

It is...

- Professional introduction
- Connects your skills, interests, and experiences to the person, field, or position
- Offers a sense of who you are, what you've accomplished, and what you hope to accomplish
- Conversational, not a monologue





When to use it?...

Interviews, Career Fairs, Networking

Components

WHO

- Name, Major, Year

WHAT YOU HAVE DONE

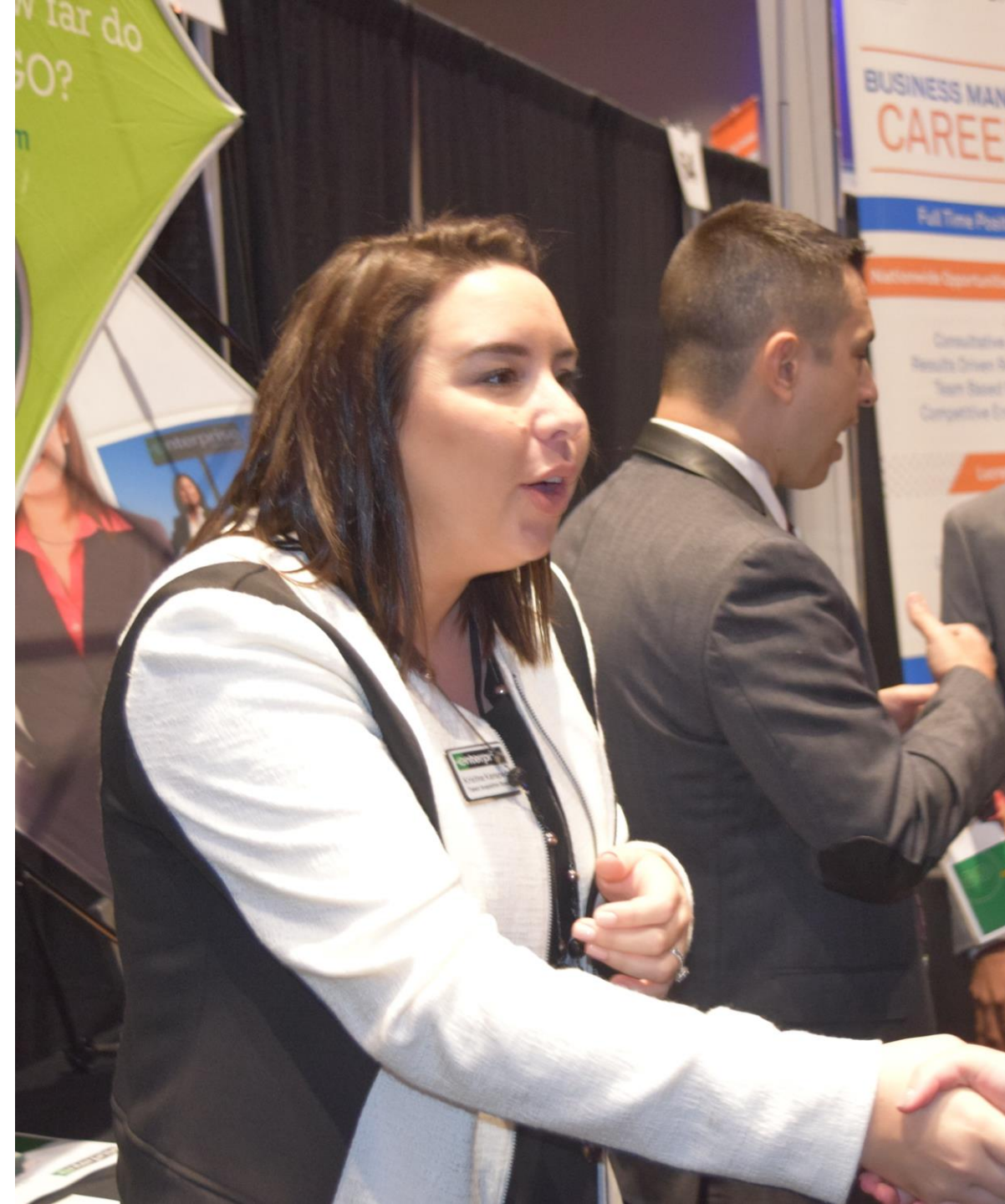
- Relevant experience and activities in jobs, internships, classes, service learning, etc.

WHAT YOU WANT TO DO

- What you want to do, hope to accomplish, why, what you value in the company

CONCLUSION/PROMPT/EXIT

- Thank you, exit, question



GREETING

Hello, I am Pee Dee Pirate and I am completing a Bachelor of Arts in Education with a concentration in Elementary Math in May. It is so nice to meet you. I'm very interested in learning what opportunities your school system has available for new teachers this coming fall.

WHAT YOU HAVE DONE

While I have been at ECU I served for two years on the Student Diversity Council. We brought in speakers and sponsored events such as a Tunnel of Oppression. I learned how to plan events, manage budgets, and work with different groups on campus. This year I'm also student teaching/ completing my practicum at ECU Community School in a 5th grade classroom. I've focused my time on planning lessons for 5th grade science and math.

WHAT YOU WANT TO DO

My goal is to work for a school system which has opportunities to support the community that the school is in, and make an impact on the community the school is in. I am hoping to work at a school where I can use my special certifications in math to teach children in unique ways.

CONCLUSION PROMPT/EXIT

Can you walk me through your hiring process? May I leave my resume and business card? May I have your business card. Thank you. Have a great afternoon.

At a Career Fair

Hello, I'm Tina Teacher. How are you today?

Hi, there, Tina. I'm fine. I'm
Cara. It's nice to meet you.



I'm completing my Bachelor of Arts in Teaching with a Concentration in elementary math. I will graduate in May and I am very interested in your school.

That's great. What is it that you find interesting about our school?



I'm very interested in what your school has to offer in terms of your population and programs. I am interested in working and supporting the type of students you have at your school. I know over the past three years test scores have begun to improve and I would like to utilize my concentration in Math to continue pushing those students to grow and improve test scores.

That sounds impressive, Tina.



Thank you. Can you walk me through your application process?

You can find our brochure online. It gives you some more background on our school and application instructions. It's very easy. All you do is go to our website section on Careers and complete the online application.



It was a pleasure to meet you.
Good bye.

You too. Good
bye.



What to Wear?



Where do you wear each of these?...

- Professional Dress
- Business Casual
- Business Attire



What is Professional Attire?

When to wear it?: Interviews, Career Fairs, Professional Networking Events or everyday work depending on your company's dress code

Men

- Neutral colored suit
- Dress shirt
- Tie
- Dress Shoes

Women

- Suit
- Tailored dress or skirt
- Jacket
- Panty Hose
- Closed-toed shoes
- Minimal make-up and jewelry



What is Business Casual Attire?

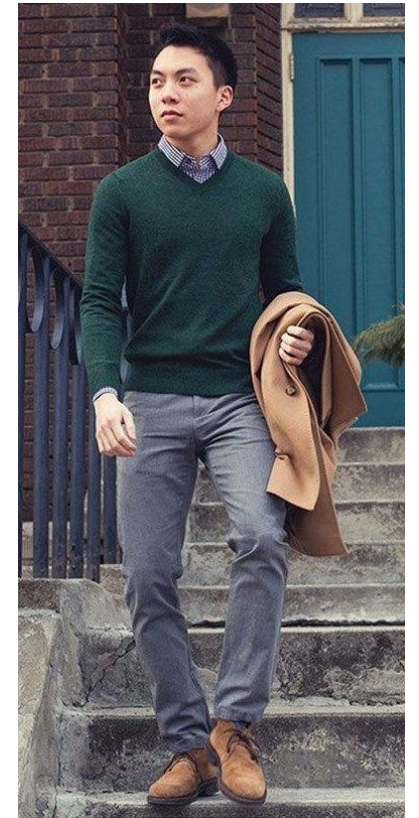
When to wear it?: Company Events, Traveling, Social Occasions

Men

- Slacks
- Dress Shirt
- Polo Shirt (sometimes)
- Coordinated Jacket or Sweater
- Casual slip-on or lace-up shoes

Women

- Conservative dress
- Dresses or skirts should extend to knee
- Classic blouse or button-down shirt
- Sweater
- Slacks



Dress for Success

Masculine



Business Attire 101

Depending on the company, men are expected to come to work dressed professionally:

- Suit
- Tie
- Button-Down Shirt
- Dress Shoes
- Accessories



Accessories

Ties

- Quality Material
- Not too flashy or wild
- Know the knots



Shoes

- Leather
- No sandals, athletic shoes, hiking boots, crocs, etc...



Shirts

What to look for?

- Long- Sleeved shirts are dressier, even in the summer
- White or light blue will look most professional
- Solid or conservative stripes is the best



Dress for Success

Feminine



Skirts and Dresses

- Should come at least to your knees while you're standing
 - Sit to make sure they do not become too short while sitting or the split come too high while sitting
- Should cover your thighs when sitting
- Should not wear thin strapped dress
 - should cover most of shoulder
- Conservative tops
- Blazers are appropriate with either
- Not too tight
- No bright or loud prints









Shoes

- Regardless of how cute and stylish they look, avoid extremes
 - No stilettos or chunky platforms
 - Ensure you can walk comfortably in them
 - Hobbling around in an uncomfortable shoe may not convey professionalism



Dress for Success: Shoes Women Should & Shouldn't Wear to an Interview

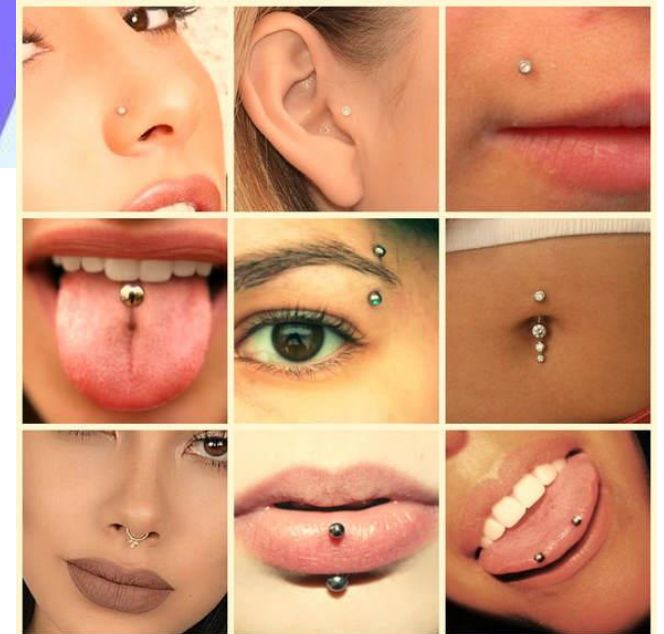
| | |
|---|---|
| <p>Rule #1: Closed Toe</p>  <p>The best choice for professional shoes is to go with a closed toe, especially for an interview or the career fair.</p> | <p>Rule #2: Low to Moderate Heel</p>  <p>Heels look professional and confident, but keep them that way. Platforms and stilettos are better suited for less professional environments.</p> |
| <p>Rule #3: Heels Aren't for Everyone</p>  <p>If you can't walk in heels, don't wear them! Be practical with your shoe choices. It's tough to appear professional when you're uncomfortable.</p> | <p>Rule #4: Neutral Colors</p>  <p>Neutrals like black, brown, or tan are best. Other colors are okay when kept to a simple shoe style.</p> |
| <p>Rule #5: Shoes to Avoid</p>  <p>Flip flops, athletic shoes, clogs, or "eskimo" boots are "no-nos" for an interview. If your interview includes a field visit, bring a change of work boots or tennis shoes with you.</p> | <p>Rule #6: What About Sandals?</p>  <p>Nice, modest sandals are acceptable in certain offices when observing business casual or casual Friday, but not for an interview.</p> |

Accessories

- Simple Jewelry – not making noise, being distracting or too colorful
- Light Make-Up – Simple Colors, Nude tones, No bright lips, Nothing too thick



Hair, Hygiene, and Piercings OH MY



How to do this all of this on a budget...

- Take inventory of what you already have
 - Sales/ Outlet Stores/ End of season sales
 - Second hand stores/ Consignment Stores
 - Borrow attire from others if it fits properly
 - Christmas, Birthday, Graduation gift
 - Know when to spend a little more
 - Buy items that are staples or can be easily paired with other items
 - Wear it longer than 30 seconds in the store to ensure it fits well
 - Don't wait until the last minute if possible
-
- TJ Maxx
 - Kohls
 - Belk
 - Marshalls
 - Ross
 - Wal-Mart
 - Goodwill
 - Target
 - Amazon

Social Media

What does Google Say about you?





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CAREER SERVICES

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03.01.2021

Registration



Get the job done .

Students

Launch the next step in your career.

Employers

Hire the next generation of talent.

Career Centers

Bring the best jobs to your students.

[Learn More](#)

No account? [Sign up here.](#)



ECU[®]

East Carolina University

East Carolina University
Login >

You can also [sign in with your email address](#).
(Please use your .edu address, if applicable.)

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Connect with the experts

Based on Job Roles You're Interested In

Internship • Part-Time • Unpaid

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Internship • Full-Time

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Utica National Insurance Group
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Enterprise Hall
Remote • Arlington County, VA

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Find events

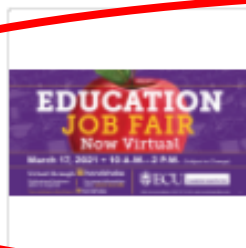


Virtual career fair

ECU 2021 Spring VIRTUAL Job & Internship Fair

Wed February 24, 2021

Virtual



Virtual career fair

ECU 2021 Spring VIRTUAL Education Job Fair

Wed March 17, 2021

Virtual



1/1





[← Back to all events](#)

Career Fair

ECU 2021 Spring VIRTUAL Education Job Fair

Wed, Mar 17, 10:00am - 2:00pm EDT



East Carolina University
Main Career Center

ECU Career Services will be hosting our 2021 Spring Education Job Fair on March 17, 2021 from 10:00AM to 2:00PM virtually in Handshake.

Student Registration Opens March 3



Why Register for Upcoming Job Fairs?

- Registration is **REQUIRED** to attend
- Receive an *email check-list* on how to prepare
- Stay up-to-date on new employers attending and receive update announcements

Prepare Your Resume and Handshake Profile

Prepare Your Resume

- Have your resume reviewed by Career Services
- Schedule an appointment in Handshake
- Attend virtual drop-in hours
- Use sample resumes at ecu.edu/sampleresumes

Update your Handshake Profile Information

- Make sure your Handshake profile is complete and up-to-date
- Your Handshake profile helps you get personalized recommendations for upcoming virtual events
- Recruiters use profile fields to find students and invite to their sessions



handshake

PROFILE CHECKLIST

To get started, visit ecu.joinhandshake.com and login using your Pirate ID and Passphrase

PRO TIP: Handshake will automatically fill in your profile with details from your résumé. Make sure the information is accurate and updated on your resume first to quickly fill in information on your Handshake profile.

- ☐ **Name**
Some information, such as your name, will be completed for you. Check to make sure everything is correct.
- ☐ **Skills**
Employers can search candidate by skills. Handshake makes this easy to do. Either type in a skill or select some of the suggested skills. Add language skills, technical skills, and any certifications you hold.
- ☐ **My Journey**
This is a space in your profile to introduce yourself to employers and other students. Think of this as your power greeting or elevator pitch. What do you want to make sure employers know about you and your career goals?
- ☐ **Education**
List all schools you have attended, including ones you transferred from or attended while studying abroad.
- ☐ **Work Experience**
Emphasize and list work experiences, especially those that relate to your future career goals, employers and positions. Use bulleted statements for maximum effect and begin each description statement with an action verb (implemented, managed, taught).
- ☐ **Career Interests**
Select industry areas that you want to explore. Choose at least two. You can also select specific roles, such as Accountant or locations in order to receive notifications about new postings that match your interests.
- ☐ **Organizations/Extracurriculars**
Make sure to include at least one activity or student organization to show community involvement.
- ☐ **Courses & Projects**
Add any special projects such as portfolios, work samples or websites to showcase work outside the classroom.



ECU

CAREER SERVICES


Research Employers and
Sign Up for Sessions

Research Employers Attending Fair

- Search and visit the employer pages that are attending on Handshake to see current open positions
- Save the jobs you like so you will get notifications to apply before the deadlines

Sign Up for 1-on-1 and Group Employer Sessions

- Employers will have designated time slots available for 10-minute 1-on-1 sessions
- Employers will also have group sessions with students available to discuss career opportunities at their company

NOTE: Employer sessions will be limited and updated daily so make sure to use the follow bookmark () feature for updates for the event and employers



Search

Jobs Events Q&A Students

Messages Career Center

122 PR



Career Fair



Registered

ECU 2020 VIRTUAL Fall Job & Internship Fair

Wednesday, October 7, 2020 10:00am - 4:00pm EDT

Available sessions Your sessions Career fair details

Search

Location

Full-time

Part-time

Internship

All filters

Your sessions

You haven't signed up for any meetings at this career fair yet.



Aramark
Philadelphia, PA

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Employer has no sessions available.



BL Harbert International, LLC

Homewood, AL

BL Harbert International specializes in design-build, construction management, and general contracting for national and international clients representing construction markets of every kind. We are guided by respect and honesty — principles that ensure we never compromise our integrity with our customers, employees, and communities. BL Harbert International has grown to be a diversified construction company working in a wide range of construction markets both in the U.S. and abroad. The company is one of America's most influential contractors, a leader in sustainable construction, and a top design-builder.

Group Session • 10:00am - 10:30am EDT

BL Harbert International →

1 on 1 session

One on One with BL Harbert International, LLC →



BlueCross BlueShield of South Carolina

Columbia, SC

Group Session • 10:30am - 11:00am EDT



NHRMC Job Seekers

Job opportunity in Nursing, Business, Finance, etc.



New Hanover Regional Medical Center
Wilmington, NC

www.nhrmc.org

New Hanover Regional Medical Center offers many career opportunities for those who have a passion for making a positive difference in the lives of others. As the largest healthcare provider in the region, we employ more than 6,000 people. We invite you to explore our job openings and consider a career with us.

US work authorization

Required

Confirm

On the day of
the virtual fair

Dress Professionally & Find a Quiet Spot

- Dressing up a bit will make a good first impression with recruiters and employees
- Plan where you will be sitting during the event ahead of time

PLAN AHEAD!

Arrive on Time,
Ask Questions,
Maintain Eye Contact,
and
Practice
Active Listening

- Being on time shows the recruiter that you're dependable and respectful of their time
- Bring a list of prepared questions for each session
- Limit any distractions around you
- Look into the camera on your computer when speaking and listening

Available sessions

Your sessions

Career fair details

Thursday Jul 30

10:00am - 10:10am EDT

No sessions

[Show open sessions](#)

1:1 Session • 10:10am - 10:20am EDT

One on One

East Carolina University

[Launch video](#)

10:20am - 11:00am EDT

No sessions

[Show open sessions](#)

How to stand out at a virtual career fair

Show up on time

Make a great first impression with employers by entering the video session promptly at the set start time.

Plan your location

Find a quiet spot with a plain background for your sessions. Limit potential distractions for you and for the employers.

Make eye contact with the camera

Maintain eye contact, and practice active listening while speakers are talking. Smile and nod at appropriate times—just like you would during an in-person meeting.

Session details

One on One

Host: Lynn Copeland

July 30, 2020 at 10:10 am

Join now



Your audio will be muted upon joining the session. You may test your audio output here.



Lynn Copeland

Patrick Roberts

ngs

Leave session

After the Virtual Fair

Follow Up, Thank You & Connect

- Follow the employer page and apply for any additional open positions of interest
- Send a thank you note to the any employer after speaking with them. You can do this over LinkedIn or email
- Connect with employers using LinkedIn and Handshake

Let Us Help!



Get *CAREER* Ready

Drop-In Hours at
Career Services

ACCESS TODAY in HANDSHAKE, Under "Events"

Monday-Friday | 11:00 a.m.–3:00 p.m.

Schedule an appointment today in  handshake

career.ecu.edu



career.ecu.edu